LET THE TRAIN PASS

Tamo Vahemets / Operation Lifesaver Estonia
CREATION OF THE ILCAD LOGO
Act safely at level crossings
Stop Accident
Operation Lifesaver Estonia
- Free and independent in its decisions
- A small team
- A nation-wide network
TAKE OFF YOUR HEADPHONES AND LET THE TRAIN PASS!

www.ole.ee
TAKE OFF YOUR HEAD PHONES AND LET THE TRAIN PASS!
TAKE OFF YOUR HEADPHONES AND LET THE TRAIN PASS!
TAKE OFF YOUR HEADPHONES AND LET THE TRAIN PASS!
THE MOST VISIBLE CAMPAIGN 2016

VISIBILITY OF THE CAMPAIGN 80%

TARGET GROUP 95%

THE AVERAGE VISIBILITY OF 10 CAMPAIGNS WAS 71%
Mobile phones are irreplaceable, if you drive then drive.
CROSSING RAILWAY AT PEDESTRIAN CROSSING ON BIKE
WATCH OUT FOR TRAIN
3E-s

E = Enforcement
E = Engineering
E = Education

www.ole.ee
“Zero fatalities caused by ignorance on railways”. 
LET’S SAVE LIVES TOGETHER

Tamo Vahemets
MB: +372 504 5112
EM: tamo@operationlifesaver.eu
www.ole.ee