ILCAD 2019
Communication supports

11th edition of the
INTERNATIONAL LEVEL CROSSING AWARENESS DAY
Public to target in 2019:
Professionnal drivers:
of trucks, buses and coaches, taxis, farming-industrial and emergency vehicles, …)
ILCAD 2019 motto:
« The most important stop of the day! »
ILCAD logo available in 30 languages: ask for it

"Passera plukorsningen såkert"

"Al passaggio a livello priorità alla vita"

"Aux passages à niveau priorité à la vie"

"Nas passagens de nível não existe risco"

"Zelezničné priecestie – správaj sa bezpecne"

"Будь внимателен на переезде"

"Chovejte se bezpečně na železničních přejezdech"

"Kozolekedj biztonságosan a vasúti átjáróban"

"Пораз! Изабери живот!"

"Зачовуй се безопасно на превозницих"
ILCAD Badges available
5 GIF videos of ILCAD mascot available
https://www.facebook.com/ILCAD/videos/645753399089003/
10 new posters for ILCAD 2019 are available in

- French
- English
- Spanish
- German

Showing different level crossings.
NB: we cannot cover all situations.
Act safely at level crossings

The most important step of the day

6 June 2019
Act safely at level crossings

The most important stop of the day

6 June 2019
Act safely at level crossings

The most important step of the day
6 June 2019
Act safely at level crossings

The most important step of the day

6 June 2019
New poster in English only

Act safely at level crossings

The most important stop of the day

6 June 2019

Photo credit: Network Rail
The braking distance for a freight train can be 15 times longer than for a truck at 89 km/h (55 m/ph)

It can take **110 meters** for a 40-ton-truck to stop (1 football field)

It can take **1600 meters** for a freight train to stop (almost 15 football fields)

Source: UIC (www.uic.org) - ILCAD (www.ilcad.org)
A freight train can be **100 times heavier** than a 40-ton-truck

- 0.08 Ton
- 2 Tons
- 19 Tons
- 40 Tons
- 4,000 Tons

**Source:** UIC (www.uic.org) - ILCAD (www.ilcad.org)
Estimated number of level crossings worldwide in 2018: over 500,000

Source: UIC (www.uic.org) - ILCAD (www.ilcad.org)
3 videos produced in the Czech Republic by the Ministry of Transport and CDV, the Czech transport research centre, with safety advices to truck drivers in emergency situations are ready and free to use. We thank them very much.

They are available with our logos in English only and will be published on our social networks.

They are available on ILCAD youtube playlist here  [http://bit.ly/2WCB02m](http://bit.ly/2WCB02m)

Or independently here:
- ILCAD 2019 - Czech Video 1: Railroad Barriers are Deceitful : [https://youtu.be/l9q_JsUut6Q](https://youtu.be/l9q_JsUut6Q)
A video in 3 versions: made of CCTV footage of collisions with large and long vehicles at level crossings in Poland. We thank PKP PLK (Polish railway infrastructure manager) for their kind contribution.

1. First version: teasing video of collisions with various professional vehicles in an accelerated speed with UIC/ILCAD/ProRail logos. We will use it on internet, and social media.

2. Short version with a bus collision with UIC/ILCAD logos.

3. A long version with collisions with various professional vehicles

They are available on ILCAD youtube playlist here: http://bit.ly/2WCBo2m

ILCAD 2019 - UIC PRORAIL Video: https://youtu.be/eDQ0P5EvyiU

ILCAD 2019 - UIC Video short version: https://youtu.be/52sihIdyKF8

ILCAD 2019 - UIC Video long version: https://youtu.be/XrPaJO3bspQ
UIC/IRU/OLE Level Crossing Safety Tips for professional drivers are available in 12 languages here:

http://www.ilcad.org/LC-Safety-Tips.html
Statistics and info for the website: www.ilcad.org

- To be part of ILCAD Club we will request from you some info:
- statistics on LCs, accidents, casualties
- activities carried out in your country during ILCAD
- Etc...
- See examples here http://www.ilcad.org/Participants-2018.html

A questionnaire was sent to you separately.

A UIC/ProRail press release for ILCAD 2019
Embargo until Monday, June 3rd.
Do not send it out before and use ILCAD/UIC logos + #UICrail and #ilcad

French

English

German

Spanish

Russian
To have information on the ILCAD launch conference in the Netherlands on June 6:

- Some information will be published on the website before the conference: www.ilcad.org
- A video summarising the conference will be available on the website after the conference.
ILCAD 2019 roll up
Banners for internet available for all social networks
To have access to ILCAD 2019 posters, videos please click here: http://ftp.uic.org/ilcad2019
  • username: ilcad2019
  • password: r4XfWk8C

Or here: http://www.ilcad.org/Members-area.html?var_mode=calcul
  • Login: ILCADmember
  • Password: 2019ilcad
ILCAD 2019 Social media:
in your communication, please use
#ilcad ; @ilcad, www.ilcad.org ;
mention UIC: www.uic.org #UICrail

https://www.facebook.com/ILCAD
http://twitter.com/#!/ilcad
ILCAD Youtube channel https://bit.ly/2GWJNKq
https://www.instagram.com/ilcaduic/
Good luck for your campaign! For any questions please contact Isabelle Fonverne at UIC fonverne@uic.org www.ilcad.org