Isabelle FONVERNE, Senior Advisor, Safety

INTERNATIONAL UNION OF RAILWAYS

ILCAD, 10 years old today
Birth of ILCAD in June 2009, 1st ELCAD (European Level Crossing Awareness Day) edition supported by the EC, DG MOVE in with all EU Countries + Israel
“Road safety is a priority issue for the European Commission. Many of us, in one way or another have been touched by road accidents. This is why it is also my personal conviction that such initiatives should be encouraged. I therefore welcome that road and rail stakeholders have taken the initiative to tackle this challenge together. I am sure that activities like the European level crossing awareness day will help to improve the safety at level crossings.”

2009: Press conference at the EC
Project coordinated by UIC
A single date/theme to address users’ behaviour
- A common project to put forward key aspects: Engagement, Enforcement, Education
- A website: www.ilcad.org to promote all partners’ actions
- One logo : ILCAD
- A slogan translated in over 30 languages : “Act safely at level crossings”
- A video financed by the EC: “Just in time”
- More than 40 Countries took part in ILCAD (all EU countries + Israel, Australia, New Zealand, India, South Africa, the whole American continent) with small or bigger campaigns
- Launch conference at the EC and at INFRABEL Belgium
- Public to target: road users and pedestrians

Visit at a level crossing organised by INFRABEL
ILCAD 2011
Target: all public

ILCAD Launch Conference
PKP PLK in Warsaw, Poland
ILCAD 2012
Target: Children

Launch conference at RFF Paris, France
ILCAD 2013
Launch Conference
at UNECE Geneva
Target: teenagers
ILCAD 2014

• Launch conference
• REFER Portugal
• Target: Professional drivers

The most important stop of the day
3 June 2014

Act safely at level crossings
ILCAD 2015
Target: vulnerable users

Launch conference:
TCDD Istanbul, Turkey

“Take your time,
don't risk your life!”
• ILCAD 2016
• Launch conference at
• LdZ Latvian railways, RIGA,
• Technical visit with OLE in Tallinn, Estonia
• Target: Senior citizens and people with sensory and mobility restrictions

_Slogan: “Do not overestimate your abilities near railway tracks!”_
• ILCAD 2017
• Launch Conference with VIA RAIL, RAC, in Montréal, Canada
• Target: distracted level crossing users
• Slogan: “Making it safer together”
• Posters and video with Network Rail
10th birthday of ILCAD today
10th edition of the
INTERNATIONAL LEVEL CROSSING AWARENESS DAY

ACT SAFELY
AT LEVEL CROSSINGS
ILCAD from 2009 around the world: 40 countries

http://www.ilcad.org/Participants-2018.html
Christmas 2010 with OL Estonia

ILCAD Youtube channel https://bit.ly/2GWJNKq

ILCAD Videos

UIC ILCAD 2015

ILCAD 2010 with OL Estonia

ILCAD 2010 with the EC

ILCAD 2014 with the UNECE and FOT

ILCAD 2011 with OL Estonia

ILCAD 2016 with LdZ (Latvian railways)

ILCAD 2016 with LdZ (Latvian railways)

ILCAD 2017-18 with Network Rail

UIC ILCAD 2012-2013
ILCAD 2018 STATISTICS  SOCIAL NETWORKS

maximum : 256
moyenne : 131
aujourd'hui : 149
hier : 202
total : 276529
popularité du site : 677
Nombre total de vues

+80% VIEWS
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LESS TWEET

MORE VISIBILITY

+175% VIEWS
ILCAD 2019 launch conference location ??
Thank you for your attention!

For information or questions:

fonverne@uic.org