

European Level Crossing Awareness Day

25 June 2009



Press Information



Together with





Antonio Tajani

**European Commission
Vice-President and
Transport
Commissioner**

“Road safety is a priority issue for the European Commission. Many of us, in one way or another have been touched by road accidents. This is why it is also my personal conviction that such initiatives should be encouraged. I therefore welcome that road and rail stakeholders have taken the initiative to tackle this challenge together. I am sure that activities like the European level crossing awareness day will help to improve the safety at level crossings.”



Jürgen Menge

**Chairman
European Level
Crossing Forum
(ELCF)**

To reduce the excessive number of level crossings accidents caused by road users and pedestrians, the road and rail sectors are working together to raise awareness of the risks of misbehaving around level crossings. This is the purpose of the ELCAD project in conjunction with 28 countries and a wide number of important stakeholders. There is a clear need to focus on educational measures and the promotion of safe behaviour.



“Road users’ behaviour at level crossings is a very sensitive issue, which unfortunately only echos when serious and dramatic accidents occur. As citizen, but also as MEP, I am particularly concerned and involved in road safety issues. Level crossings are a matter of road safety in their own right, and we must increasingly work to educate all users and encourage greater responsibility and prudence. That is why I very much welcome such initiatives and I am now engaged in this day of awareness.”

Brigitte Fouré, Member of the European Parliament



“Developing public awareness is key to promote safe behaviour. Regarding level crossing safety, I strongly believe that an effective answer must come from both road and rail authorities/sectors but also from all the other interested parties. Engagement of actors such as the police forces is extremely important to address risky behaviour, to move forward and therefore reduce the number of accidents.”

Michael Cramer, Member of the European Parliament



“We congratulate the nations participating in European Level Crossing Awareness Day (ELCAD) today for successfully bringing individual countries together to showcase their rail safety efforts. We welcome the effort this week, as we in the United States launch a new campaign to reduce the number of pedestrians killed and injured while trespassing on or around train tracks.”

Helen Srmek, Operation Lifesaver President



PRESS RELEASE

European Awareness Day at Level Crossings

Stop accidents! Europe for Safer Level Crossings!”

Each year too many people die in accidents at level crossings. In Europe, at least 600 people fall victim of accidents at level crossings every year. 95 % of these accidents (according to UIC calculations) are caused by road users. Therefore, the rail and road sectors are organising together a pan-European Level Crossing Awareness Day on 25 June, to make people understand that these accidents could be avoided if they obey the traffic rules and address misbehaviour at and around level crossings.

(Brussels, 25.06.09).The European Level Crossing Awareness Day focuses on educational measures and the promotion of safe behaviour at and around level crossings. It is built on existing national events which will be held jointly at various locations in every participating Member State on **25 June** and constructed around the common message “**Stop accidents! Europe for Safer Level Crossings!**” Many communications actions have been planned all over Europe: flyers will be handed out at level crossings, schools, driving schools, scouting clubs etc. Posters will be displayed in railway stations and other central places, special messages will be broadcast on radio and television, press conferences will be organised with national and local press.

The project involves road sector, government agencies, railway undertakings, infrastructure managers and police forces from all EU countries and some third countries as well as the European and International rail associations (CER, EIM and UIC), the European Level Crossing Forum (ELCF), the European Transport Safety Council (ETSC), the European Railway Agency (ERA) as well as the European Commission and media. Additionally, several countries outside Europe, such as Argentina, Australia, Canada, Israel, Japan as well as the well known U.S. road-rail safety awareness organisation Operation Lifesaver welcome and fully support such initiative and will use the European Awareness Level Crossing Awareness Day as an incentive to communicate on this issue in their own countries.

You can find detailed information on good practices and educational material designed to highlight the issue of risky behaviour at and around level crossings by consulting the dedicated website for level crossing issues at www.levelcrossing.net.



The Voice
of European
Railways

European Rail
Infrastructure Managers



Note to the editor:

The European Level Crossing Awareness Day is a joint commitment following the signature of the European Road Safety Charter engaging both road and rail sectors to strong actions on raising public awareness on the danger of risky behaviour at level crossings. This was agreed last March and welcomed by Vice-President and Transport Commissioner, Antonio Tajani, who stated: *“Road safety is a priority issue for the European Commission. It is my personal conviction that such initiatives should be encouraged. I am sure that activities like the European level crossing awareness day will help to improve the safety at level crossings.”*

Level crossing accidents account for 2% of road deaths but a third of all rail fatalities. On 20 March road and rail organisations acknowledged their shared responsibility to deal with this issue by signing the European Road Safety Charter. The charter is an initiative of the European Union, with the objective of developing concrete actions, assessing results and further heightening awareness about the need to reduce traffic accidents and fatalities through the exchange of best practices in traffic safety in Europe, while adding a European dimension to individual or collective initiatives.



For more information on this European coordinated initiative:

- **International Union of Railways (UIC)**
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Liesbeth de Jong, UIC Press relations, phone + 33 1 44 49 20 53, e-mail, Dejong@uic.org
- **European Level Crossing Forum (ELFC)**
Alan Davies, Secretary of ELCF, Phone +44 20 7904 7964, mobile +44 7919 016 502,
e-mail Alan.Davies@rssb.co.uk
- **Community of European Railway and Infrastructure Companies (CER)**
Frank Schneider, CER Press and Communications Manager, phone +32 2 213 08 90,
mobile +32 473 32 20 94, e-mail Frank.Schneider@cer.be
- **European Rail Infrastructure Managers (EIM)**
Patrick Keating, EIM Public Affairs Manager, phone +32 2 234 37 70, mobile +32 476 66 19 09
e-mail Patrick.Keating@eimrail.org
- **European Transport Safety Council (ETSC)**
Evgueni Pogorelov, ETSC Communications Officer, phone +32 2230 41 06,
e-mail Evgueni.Pogorelov@etsc.be






Programme of events
European Level Crossing Awareness Day
25th June 2009



Country	Facts and figures ¹	Awareness measures	Partners involved	Press Contact
Austria 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 7116 ▪ <u>Accidents in 2007:</u> 196 ▪ <u>Accidents in 2008:</u> 157 ▪ <u>Fatalities in 2007:</u> 36 ▪ <u>Fatalities in 2008:</u> 25 	<ul style="list-style-type: none"> ▪ <u>Leaflets distributed by special costumed persons;</u> at main squares in cities ▪ <u>Local press conferences</u> in the regions of Austria and <u>press release on 25th June in local medias.</u> ▪ <u>Survey</u> (2 weeks before) about main questions concerning LC and behaviour 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ Austrian Federal Railways (ÖBB) ▪ Austrian Road Safety Board (Kuratorium für Verkehrssicherheit, KfV) 	<p style="text-align: center;">Maria-luise.fertner@kfv.at</p> <p style="text-align: center;">+43 (0)5 77077 1250</p>
Belgium 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 1929 ▪ <u>Accidents in 2007:</u> 76 ▪ <u>Accidents in 2008:</u> 51 ▪ <u>Fatalities in 2007:</u> 19 ▪ <u>Fatalities in 2008:</u> 12 	<ul style="list-style-type: none"> ▪ Special <u>focus on main harbours</u> of Belgium targeting truck drivers ▪ <u>Leaflets</u> to be sent to the enterprises close to the harbours ▪ <u>Ongoing national campaign</u> started in March with distribution of leaflets in all main train stations and dangerous LX, TV spots, posters... 	<ul style="list-style-type: none"> ▪ Infrabel (Rail Infrastructure Manager) ▪ IBSR 	<p style="text-align: center;">Frederic.petit@infrabel.be</p> <p style="text-align: center;">+ 32 (0)4 765 50 942</p>



¹ Figures and data have been provided by the countries/companies involved in the project

The purpose of ELCAD is to link together a series of national/local events on 25 June, constructed around a common theme and unique branding. The main purpose of such coordinated action is to focus on education and promote safe behaviour by all users at and around level crossings.

<p>Bulgaria</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 820 ▪ <u>Accidents in 2007:</u> 29 ▪ <u>Accidents in 2008:</u> 34 ▪ <u>Fatalities in 2007:</u> 4 ▪ <u>Fatalities in 2008:</u> 3 	<ul style="list-style-type: none"> ▪ <u>Press release</u> issued by the Bulgarian Railways (NRIC) ▪ NRIC employees will <u>stop and inform drivers</u> at the busiest level crossing distribute flyers with pictures and rules for the safe use of level crossings ▪ Possible <u>TV report</u> 	<ul style="list-style-type: none"> ▪ National Railway Infrastructure Company of Bulgaria (NRIC) ▪ Ministry of Transport 	<p>Z.petkova@rail-infra.bg</p> <p>+ 359 2 932 36 90</p>
<p>Czech Republic</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 8296 ▪ <u>Accidents in 2007:</u> 258 ▪ <u>Accidents in 2008:</u> 247 ▪ <u>Fatalities in 2007:</u> 30 ▪ <u>Fatalities in 2008:</u> 43 	<ul style="list-style-type: none"> ▪ <u>Press release</u> in national papers ▪ <u>Publication of safety messages and dangers</u> ▪ <u>Cooperation with national TV and radio</u> (interviews, debates, discussions, etc.), ▪ <u>Posters</u> and information, leaflets, advertising boards ▪ Internet (<u>special website of the campaign</u> with photographs of real situations on LX and interactive discussion) 	<ul style="list-style-type: none"> ▪ SZDC (Railway Infrastructure Administration) 	<p>Kodysova@szdc.cz</p> <p>+ 420 222 335 208</p>
<p>Denmark</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 1075 ▪ <u>Accidents in 2007:</u> N/A ▪ <u>Accidents in 2008:</u> 7 ▪ <u>Fatalities in 2007:</u> N/A ▪ <u>Fatalities in 2008:</u> 2 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ Danish Road Directorate ▪ Danish Road Safety Council ▪ Danish railway companies 	<p>Info@hoverailconsult.com</p> <p>+ 45 409 84 212</p>

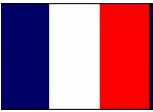

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<p style="text-align: center;">Estonia</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 330 ▪ <u>Accidents in 2007:</u> 46 ▪ <u>Accidents in 2008:</u> 25 ▪ <u>Fatalities in 2007:</u> 13 ▪ <u>Fatalities in 2008:</u> 9 	<ul style="list-style-type: none"> ▪ <u>Outdoor posters</u> displayed at LX in major cities ▪ <u>E-mail</u> will be used for notifying local residents about the awareness day ▪ Internet: An <u>advertising clip</u> will be prepared – displayed on various web sites (youtube, vimeo) ▪ <u>Radio</u>: Special message will be developed – broadcasted by all radio stations ▪ TV: A press release will be sent to all TV channels inviting them to cover the awareness day in Estonia ▪ Estonian version of Operation Lifesaver with a <u>dedicated website</u> ▪ Three campaigns per year (Christmas, summer break, EU one as for now) 	<ul style="list-style-type: none"> ▪ AS Eesti Raudtee, AS Edelaraudtee, AS Elektriraudtee (Railway companies) ▪ Eesti Inghäälingute Liit (The Association of Estonian Broadcasters) ▪ Politsei (Police forces) ▪ Tehnilise Järelevalve Amet (Estonian Technical Surveillance Authority) ▪ City of Tallinn 	<p style="text-align: center;">Tamo@operationlifesaver.eu</p> <p style="text-align: center;">+ 372 50 45112</p>
<p style="text-align: center;">Finland</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 4218 ▪ <u>Accidents in 2007:</u> 48 ▪ <u>Accidents in 2008:</u> 58 ▪ <u>Fatalities in 2007:</u> 10 ▪ <u>Fatalities in 2008:</u> 8 	<ul style="list-style-type: none"> ▪ <u>Radio commercials</u> in June, July, October and November ▪ <u>Website and brochure</u> at www.rhk.fi/tasoristeys ▪ Material distributed to <u>driving schools</u> ▪ <u>Posters</u> in the harbours ▪ <u>Press release</u> ▪ <u>Police enforcement</u> 	<ul style="list-style-type: none"> ▪ Ministry of Transport and Communications Finland ▪ The Finnish Rail Administration ▪ The Finnish Rail Agency ▪ Liikenneturva – Central Organisation for Traffic Safety in Finland ▪ VR Group (Finnish Railways) ▪ Finnish Road Administration ▪ Finnish Vehicle Administration ▪ Finnish Motor Insurers` Centre ▪ Police forces 	<p style="text-align: center;">Karita.kontula-sokka@liikenneturva.fi</p> <p style="text-align: center;">+ 358 207 282 345</p>





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<p style="text-align: center;">France</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 18507 ▪ <u>Accidents in 2007:</u> 115 ▪ <u>Accidents in 2008:</u> 115 ▪ ▪ <u>Fatalities in 2007:</u> 38 ▪ <u>Fatalities in 2008:</u> 38 	<ul style="list-style-type: none"> ▪ Selection of 18 LX ▪ Half a day to give an <u>verbal awareness message, leaflets and pins to road drivers</u> stopped at these 20 LX ▪ <u>Police</u> forces involved with speed cameras ▪ Local press (TV, Radio, newspapers) ▪ A <u>website</u> ▪ Repetition of the 2008 campaign with a <u>focus on young drivers and pedestrians</u> ▪ A survey will be made by an independent organism to assess the results (phone) 	<ul style="list-style-type: none"> ▪ Rail infrastructure Manager (Réseau Ferré de France, RFF) ▪ The Road Safety (Sécurité Routière), ▪ Traffic control association (Prevention Routière) ▪ SNCF ▪ Sustainable development Ministry (Ministère de l'écologie, de l'énergie, du développement durable et de l'aménagement du territoire) ▪ National Security Service (police nationale) ▪ Police Forces 	<p style="text-align: center;">Manon.herail@rff.fr</p> <p style="text-align: center;">+ 33 (0)1 53 94 31 38</p>
<p style="text-align: center;">Germany</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 20 385 ▪ <u>Accidents in 2007:</u> 231 ▪ <u>Accidents in 2008:</u> 207 ▪ ▪ <u>Fatalities in 2007:</u> 66 ▪ <u>Fatalities in 2008:</u> 52 	<ul style="list-style-type: none"> ▪ <u>Roadshow:</u> Tour with ADAC truck in popular locations like marketplaces and railway stations ▪ Advance notice of tour dates via posters in buses, railway stations and central places ▪ Press, <u>Press conference</u>, expert's conversation, interview with mayors, police and traffic enterprise ▪ <u>Child program</u> and lottery ▪ <u>School classes</u> within the scope of the road safety education ▪ <u>Films and flyer</u> ▪ ADAC, DVR and German railways, expert and regional representatives as a contact in the truck ▪ Prelude in April with the north tour in the cities of Dresden (21.04), Kiel (23.04) and Hannover 25.04). ▪ Continuation in summer / autumn with the south tour in the cities of Mainz (25.06), Stuttgart and Rosenheim 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ Deutsche Bahn ▪ ADAC DVR (Professional association having liability for industrial safety and insurance) 	<p style="text-align: center;">Werner.Schaefer@deutschebahn.com</p> <p style="text-align: center;">+ 49 69 265 54 302</p>






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<p>Greece</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> N/A ▪ <u>Accidents in 2007:</u> N/A ▪ <u>Accidents in 2008:</u> N/A ▪ <u>Fatalities in 2007:</u> N/A ▪ <u>Fatalities in 2008:</u> N/A 	<ul style="list-style-type: none"> ▪ <u>Press release</u> issued by IOAS ▪ Possible <u>publication and distribution of a leaflet and broadcast of a radio ad.</u> 	<ul style="list-style-type: none"> ▪ IOAS (Road Safety Institute) ▪ Possible partnership with the Ministry of Transport 	<p style="text-align: center;">info@ioas.gr + 30 210 86 20 150</p>
<p>Hungary</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 5900 ▪ <u>Accidents in 2007:</u> 137 ▪ <u>Accidents in 2008:</u> 119 ▪ <u>Fatalities in 2007:</u> 71 ▪ <u>Fatalities in 2008:</u> 118 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ Hungarian Railways (MAV) 	<p style="text-align: center;">Houchardg@mav.hu Foldhazigy@mav.hu + 36 (0) 6 70 513 6165</p>
<p>Ireland</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 1073 ▪ <u>Accidents in 2007:</u> 54 ▪ <u>Accidents in 2008:</u> 26 ▪ <u>Fatalities in 2007:</u> 0 ▪ <u>Fatalities in 2008:</u> 1 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ Irish Rail 	<p style="text-align: center;">Tara.orourke@irishrail.ie + 353 1 836 3333</p>
<p>Israel</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 112 ▪ <u>Accidents in 2007:</u> 3 ▪ <u>Accidents in 2008:</u> 6 ▪ <u>Fatalities in 2007:</u> 0 ▪ <u>Fatalities in 2008:</u> 0 	<ul style="list-style-type: none"> ▪ Communications through <u>media and newspapers</u> about the Int. Awareness Day. ▪ Ads and slogans on <u>radio</u> related to safe behavior at LX in cooperation with the Israeli Road Safety Authority. Possible <u>distribution of leaflets</u> to drivers and pedestrians. ▪ Publication of safety messages at Israel Railways <u>Internet Site</u> 	<ul style="list-style-type: none"> ▪ Israeli Railways ▪ Road Safety Authority 	<p style="text-align: center;">Amosq@rail.co.il + 972 369 37 810</p>



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<p style="text-align: center;">Italy</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 6187 ▪ <u>Accidents in 2007:</u> 19 ▪ <u>Accidents in 2008:</u> 9 ▪ <u>Fatalities in 2007:</u> 5 ▪ <u>Fatalities in 2008:</u> 1 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ Ferrovie dello Stato 	<p style="text-align: center;">I.Dantonio@ferroviedellostato.it</p> <p style="text-align: center;">+ 39 06 4410.4402</p>
<p style="text-align: center;">Latvia</p> 	<ul style="list-style-type: none"> <u>Total number of LX:</u> 666 ▪ <u>Accidents in 2007:</u> 47 ▪ <u>Accidents in 2008:</u> 57 ▪ <u>Fatalities in 2007:</u> 34 ▪ <u>Fatalities in 2008:</u> 27 	<ul style="list-style-type: none"> ▪ <u>Press release</u> ▪ <u>Campaign on railway safety</u> in general targeting all users, including LX 	<ul style="list-style-type: none"> ▪ LDZ – Latvian Railways 	<p style="text-align: center;">Arturs.klindzans@ldz.lv</p> <p style="text-align: center;">+ 37 127 895 497</p>
<p style="text-align: center;">Lithuania</p> 	<ul style="list-style-type: none"> <u>Total number of LX:</u> 523 ▪ <u>Accidents in 2007:</u> 16 ▪ <u>Accidents in 2008:</u> 13 ▪ <u>Fatalities in 2007:</u> 4 ▪ <u>Fatalities in 2008:</u> 4 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ JSC railways Lithuanian 	<p style="text-align: center;">G.sinkevicius@litrail.lt</p> <p style="text-align: center;">+ 370 5 269 38 61</p>
<p style="text-align: center;">Luxembourg</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 147 ▪ <u>Accidents in 2007:</u> 1 ▪ <u>Accidents in 2008:</u> 2 ▪ <u>Fatalities in 2007:</u> 0 ▪ <u>Fatalities in 2008:</u> 0 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ Sécurité Routière Luxembourg 	<p style="text-align: center;">Securoim@pt.lu</p> <p style="text-align: center;">+ 352 31 97 861</p>
<p style="text-align: center;">Netherlands</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 2700 ▪ <u>Accidents in 2007:</u> 71 ▪ <u>Accidents in 2008:</u> 60 ▪ <u>Fatalities in 2007:</u> 19 ▪ <u>Fatalities in 2008:</u> 18 	<ul style="list-style-type: none"> ▪ <u>Press release</u> ▪ Speech at a conference of '<u>Day of the Railroads</u>' about level crossing issues ▪ Making a <u>ready made article</u> for door-to-door papers about do's and don'ts at LX ▪ <u>2 campaigns throughout the year</u>: for children the campaign DingDingDing! And for youngsters the campaign Pazzup! (use of <u>website, flyers, advertisements,</u> 	<ul style="list-style-type: none"> ▪ Prorail 	<p style="text-align: center;">Jeroen.Nederlof@prorail.nl</p> <p style="text-align: center;">+ 31 (0) 30 235 4887</p>





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		<u>videogame..)</u>		
<p>Poland</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 13063 ▪ <u>Accidents in 2007:</u> 262 ▪ <u>Accidents in 2008:</u> 226 ▪ <u>Fatalities in 2007:</u> 48 ▪ <u>Fatalities in 2008:</u> 40 	<ul style="list-style-type: none"> ▪ <u>27 press conferences across Poland</u> ▪ <u>Reconstitution of a LX accident</u> in Warsaw ▪ <u>Education actions</u> in schools ▪ Cooperation with <u>TV and radio</u> (spots emission, interviews, debates, discussions etc.), ▪ <u>Posters and information</u>, leaflets, billboards, advertising boards ▪ <u>Internet</u> (website of the campaign, advertising banners on websites bodies involved), ▪ Voluntary engagement. ▪ <u>All year round</u> (emphasis on activities during summer break) 	<ul style="list-style-type: none"> ▪ Polish Railways PKP ▪ National Council of Road Traffic Safety ▪ Chief Command of Police ▪ Chief Command of Border Guard ▪ Chief Command of Military Police ▪ Chief Command of State Fire Service ▪ Polish Scouts Union ▪ “Safe Driver” Krzysztof Hołowczyc Foundation ▪ Media, companies/institutions 	<p>E.jonska@plk-sa.pl</p> <p>K.lancucki@plk-sa.pl</p> <p>+ 48 22 47 323 38</p>
<p>Portugal</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 1229 ▪ <u>Accidents in 2007:</u> 66 ▪ <u>Accidents in 2008:</u> 55 ▪ <u>Fatalities in 2007:</u> 21 ▪ <u>Fatalities in 2008:</u> 17 	<ul style="list-style-type: none"> ▪ The 25th June: kick off National campaign: “Pare, Escute e Olhe” at 2 levels: Institutional and Preventional. ▪ ERSC to be signed ▪ Presentation of a <u>Green Book about LX security</u> ▪ <u>Press release</u> ▪ <u>TV campaign, Outdoors</u> ▪ <u>LX area in REFER website</u> ▪ <u>Flyers and brochures</u> ▪ 3 main priorities: <ul style="list-style-type: none"> - Closures of LC - Upgrades of LC - Awareness campaigns 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ Portuguese Railways (REFER) 	<p>Pmelo@refer.pt</p> <p>+ 351 21 10 22 852</p> <p>Scabrant@refer.pt</p> <p>+ 351 21 10 22 482</p>





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<p>Romania</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 5132 ▪ <u>Accidents in 2007:</u> 121 ▪ <u>Accidents in 2008:</u> 219 ▪ <u>Fatalities in 2007:</u> 60 ▪ <u>Fatalities in 2008:</u> 42 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ CFR SA Romania Railways 	<p>Oana.Brazan@cfr.ro + 402 131 77 438</p>
<p>Serbia</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> N/A ▪ <u>Accidents in 2007:</u> N/A ▪ <u>Accidents in 2008:</u> N/A ▪ <u>Fatalities in 2007:</u> N/A ▪ <u>Fatalities in 2008:</u> N/A 	<ul style="list-style-type: none"> ▪ Press release 	<ul style="list-style-type: none"> ▪ Železnice Srbije – The Serbian Railways 	<p>Zeljko.Valentic@yurail.co.yu + 381 11 306 73 15</p>
<p>Slovak Republic</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 2265 ▪ <u>Accidents in 2007:</u> 69 ▪ <u>Accidents in 2008:</u> 109 ▪ <u>Fatalities in 2007:</u> 6 ▪ <u>Fatalities in 2008:</u> 17 	<ul style="list-style-type: none"> ▪ <u>Press release</u> ▪ Distribution of <u>DVD on safety</u> at level crossings in cooperation with the Czech Railways ▪ Distribution of <u>brochure</u> “the young rescuer” in primary schools produced in cooperation with the Ministry of Interior and Transport. ▪ Focus on 25th June becoming a special day for safety involving the Railways, Police forces and Media 	<ul style="list-style-type: none"> ▪ ŽSR - The Railways of the Slovak Republic ▪ Ministry of Transport, Post and Telecommunication ▪ Police Forces ▪ Media 	<p>Pavlikova.Martina@zsr.sk + 421 2 2029 7014</p>
<p>Slovenia</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 932 ▪ <u>Accidents in 2007:</u> 32 ▪ <u>Accidents in 2008:</u> 41 ▪ <u>Fatalities in 2007:</u> 10 ▪ <u>Fatalities in 2008:</u> 9 	<ul style="list-style-type: none"> ▪ <u>Advertisements in local newspapers</u>, on the local radio and television ▪ <u>lectures</u> ▪ <u>posters</u> for local communities ▪ <u>circular letters to kindergartens</u>, primary and secondary schools ▪ <u>police surveillance</u> at LX ▪ recommendations to <u>driving schools</u> ▪ distribution of posters ▪ informing the local population ▪ Already two main actions in October/March 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ Police forces ▪ Slovenian Railways 	<p>Mirjam.kastelic@slo-zeleznice.si + 386 1 29 14 177</p>

¹ Figures and data have been provided by the countries/companies involved in the project

The purpose of ELCAD is to link together a series of national/local events on 25 June, constructed around a common theme and unique branding. The main purpose of such coordinated action is to focus on education and promote safe behaviour by all users at and around level crossings.

<p style="text-align: center;">Spain</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 2272 ▪ <u>Accidents in 2007:</u> 16 ▪ <u>Accidents in 2008:</u> 31 ▪ <u>Fatalities in 2007:</u> 19 ▪ <u>Fatalities in 2008:</u> 17 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ ADIF (Rail infrastructure manager) 	<p style="text-align: center;">Lmpascual@adif.es + 34 91 774 57 67</p>
<p style="text-align: center;">Sweden</p> 	<ul style="list-style-type: none"> <u>Total number of LX:</u> 9000 ▪ <u>Accidents in 2007:</u> 30 ▪ <u>Accidents in 2008:</u> 30 ▪ <u>Fatalities in 2007:</u> 3 ▪ <u>Fatalities in 2008:</u> 3 	<ul style="list-style-type: none"> ▪ 8 LX spread over the country. Each of them will be covered by 4 people with <u>local media as well as other authorities (police, local politicians etc).</u> ▪ Simple <u>folder to handout</u> to everyone passing, leaflets, soft drinks... experience from previous campaigns re-used ▪ <u>National press release</u> ▪ Campaign <u>part of a broader road/rail safety week</u> ▪ Internal surveys to measure effectiveness of the message 	<ul style="list-style-type: none"> ▪ Banverket (Rail Administration) ▪ Vägverket (Road Administration) 	<p style="text-align: center;">Marine.ramsby@banverket.se + 46 (0)768 193403</p> <p style="text-align: center;">Paulina.holmberg@vv.se + 46 (0)10-484 62 44</p>
<p style="text-align: center;">Switzerland</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 5510 ▪ <u>Accidents in 2007:</u> 111 ▪ <u>Accidents in 2008:</u> 86 ▪ <u>Fatalities in 2007:</u> 6 ▪ <u>Fatalities in 2008:</u> 5 	<ul style="list-style-type: none"> ▪ <u>National Video spot</u> distributed through TV, radio and Internet ▪ use of <u>posters in public places</u> and spical presentations in shools are considered ▪ Newspapers, printed press ▪ Targeted presentation in selected institutions by (active distribution) ▪ A survey will be made to assess the results 	<ul style="list-style-type: none"> ▪ Office Federal des Transports 	<p style="text-align: center;">Juerg.Suter@bav.admin.ch + 41 (0)31 322 57 65</p>
<p style="text-align: center;">UK</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 7500 ▪ <u>Accidents in 2007:</u> 22 ▪ <u>Accidents in 2008:</u> 33 ▪ <u>Fatalities in 2007:</u> 12 ▪ <u>Fatalities in 2008:</u> 14 	<ul style="list-style-type: none"> ▪ <u>National press release and conference</u> ▪ <u>Local press events</u> as well ▪ 10 LX selected over the network and <u>face to face</u> (leaflets, verbal ad..) 	<ul style="list-style-type: none"> ▪ Network Rail ▪ RSSB ▪ Industry ▪ Police forces ▪ Key political and media stakeholders 	<p style="text-align: center;">Martin.Gallagher@networkrail.co.uk + 44 792 050 82 88</p>

¹ Figures and data have been provided by the countries/companies involved in the project

The purpose of ELCAD is to link together a series of national/local events on 25 June, constructed around a common theme and unique branding. The main purpose of such coordinated action is to focus on education and promote safe behaviour by all users at and around level crossings.



Eva Molnar
Director of the Transport Division United Nations
Economic Commission for Europe

“There are still tens of thousands level-crossings all over the world; despite all the measures taken to signal level-crossings and make them safe many road users are killed or injured at such crossings every year, because they fail to observe mandatory stop lights or audible alarms, for example, or venture onto a level-crossing without first making sure that no rail traffic is approaching, or else they drive through or around the barriers or half-barriers. Contrary to what is generally thought, most accidents involve “regulars”, in particular those living near a level-crossing, as habit makes them less careful or more reckless, which may prove fatal.

In order to reduce the risk of collision, countries are making efforts to remove level-crossings, starting with the ones where the risk is highest; this is, however, a long-term undertaking because of the cost involved and the relatively long study and implementation times.

Meanwhile, campaigns like the European Level Crossing Awareness Day (ELCAD) are most welcome as they can result in significant increase of safety for all road users. We hope such campaigns will be repeated and replicated in other regions of the World.”

Statements of UIC, CER and EIM on the European Level Crossing Awareness Day



“The International Union of Railways (UIC) has consistently voiced and demonstrated through its safety database the high level of risks that represent level crossing accidents for the rail community. The scale of responsibility between the key actors needs clearly to be balanced in order to effectively tackle this multi-modal issue. It is clear that the countries where both road and rail authorities as well as police forces are addressing the same message and working closely together have better results in terms of lower operational risks.

A global approach mixing closure of high risk level crossings combined with safety measures addressing people’s behaviour at and around level crossings from the prevention to the institutional level is essential to reduce the number of accidents. Therefore the UIC is delighted to support and assist its members to promote this European Level Crossing Awareness Day and share good practices to ensure consistency and coherence between the stakeholders.”

” UIC is also delighted to see that several countries outside Europe, such as Argentina, Australia, Canada, Israel, Japan as well as the USA support this initiative and also organise communications actions in conjunction with the European Level Crossing Awareness Day.

Jean-Pierre Loubinoux,
Director General of International Union of Railways (UIC)



“The European railway and infrastructure managers of CER are strongly committed to continually improving safety at level crossings. However, most accidents at road and rail junctions are deadly examples of what happens when a car, a cyclist or a pedestrian carelessly crosses a railway line. It is generally road users who are causing such incidents and who are killed in them, making it crucial to communicate the importance of using a level crossing the correct way.

The Community of European Railway and Infrastructure Companies (CER) co-organised today’s European Level Crossing Awareness Day because we believe that road and rail need to work closely together to raise awareness of and provide information on level crossings to road users. We are very pleased that this first edition of the awareness day already involves road and rail organisations from all EU member states plus Switzerland and Israel, and we are confident that the actions taken today throughout Europe will help to stop accidents and make level crossings safer.”

Johannes Ludewig
Executive Director of the European railway and infrastructure managers (CER)



“Europe’s rail infrastructure managers are fully committed to reducing accidents at level crossings, and have undertaken a great deal of work to make the interface between road and rail safer, both by working to physically remove level crossings, as in Portugal, or through hard hitting awareness campaigns, as in the UK, the Netherlands and Belgium. However, research and experience shows that road users – car and truck drivers, cyclists and pedestrians - are both the main cause and the principal victims of accidents at level crossings. Thus, in order to reduce accidents, we need to better address the behavioural factors that lead to the misuse of railway crossings - Why do people actually cross barred level crossings while fully knowing about the possible fatal dangers?

The association of European Rail Infrastructure Managers (EIM) is delighted to participate in the European Level Crossing Awareness Day. Working together with road users, safety organisations and other stakeholders in the railway sector we can spread the message of safe level crossing use to as wide an audience as possible and help to make level crossing safer for both road and rail users.”

Michael Robson
Secretary General of European Rail Infrastructure Managers (EIM)



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The International Union of Railways (UIC) is the international professional association representing the rail sector. UIC currently counts 200 members across five continents. Its mandate is to promote the growth of rail transport across the world and to encourage and organise international cooperation between its members. UIC's technical departments draw their lead from the strategies defined by the members of its specialist forums and platforms, and steer or coordinate a total of circa 200 projects in the field of international cooperation, covering all aspects of rail activities: rail system technology, passenger and freight transport, research, safety and security, sustainable development and the development of skills and expertise, see www.uic.org



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The Community of European Railway and Infrastructure Companies (CER) brings together more than 70 European railway undertakings and infrastructure companies. CER represents the interests of its members towards the European institutions as well as other policy makers and transport actors. CER's main focus is promoting the strengthening of rail as essential to the creation of a sustainable transport system which is efficient, effective and environmentally sound. For more information, see www.cer.be



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EIM, the association of European Rail Infrastructure Managers, was established to promote the interests and views of the independent infrastructure managers in Europe, following liberalisation of the railway market, with a view to supporting the development of the rail industry. It is a lobbying organisation which also provides technical expertise to the appropriate European bodies. To find out more about EIM, visit www.eimrail.org