

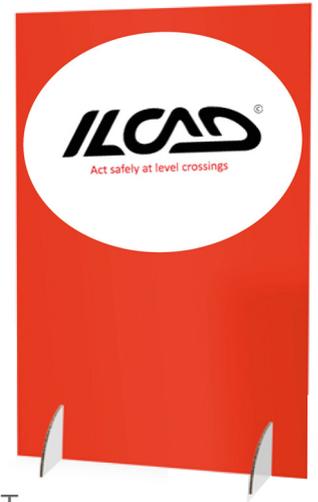
# ILCAD Exhibition Package

11th edition of the International Level Crossing Awareness Day (ILCAD) worldwide campaign on June 6, 2019 and Launch Conference of the event in Amersfoort, Netherlands on June 6, 2019 with a social event on 5 evening (invitation only), technical visit on June 7 around Amersfoort.

During the Launch Conference on June 6, limited partners are given the opportunity to exhibit their service or product and schedule network meetings with attendees.

## Exhibition Package, 2.950,- EUR incl 21% VAT

- exhibition area 2 x 2 meter
- basic 're-board' exhibition back wall (150 x 230 cm) with company logo
- electricity plug (230V max 1500W)
- 1 high table and 2 high chairs
- visibility with a logo and url link in the mobile event app
- access to the conference on June 6, the dinner on June 6 and the technical visits on June 7



## Additional equipment

- |  |                        |
|--|------------------------|
| - 15" laptop with Microsoft Office and wifi access | 180,- EUR incl 21% VAT |
| - 46" LCD screen (16:9 ratio)                      | 495,- EUR incl 21% VAT |
| - 9,7 " Apple iPad with wifi access                | 95,- EUR incl 21% VAT  |

## Terms, conditions & logistics

### Access

The exhibition area is accessible on June 6 from 08.00 hrs. Tear down is possible between 18:00 - 19:00 hrs. Without approval of ILCAD's organization it's not allowed to deliver expo materials or equipment at the venue before June 6. All staff need to register via the website.

### Payment

In the week after the event, your organization will receive an invoice with a payment term of 30 days, stated the invoice details as shared with ILCAD's organization. The charged costs are including 21% VAT.

### Insurance

Liability for damage and / or loss to / from (rented) equipment and personal belongings are at own risk.

### Do's and don'ts

Exhibitor is allowed to

- join the regular programme as attendee on June 6 and 7.
- reach out to attendees via the mobile event app and schedule 1:1 meetings during breaks
- share promotional material via the conference bag

It's not allowed to:

- sample unpacked food-items
- distribute brochure material outside the rented exhibition area
- use sound amplification
- schedule (1:1) meetings via the app during plenary sessions or workshops on June 6

# ILCAD Exhibition Package

## Book a package

To book a exhibition package, please send a request by email to [ILCAD@idagency.nl](mailto:ILCAD@idagency.nl) containing the following:

- name organisation and main contact
- main contact (name and mobile number) during the conference on-site
- name organisation to use in publications and in event app
- a short company / product description (max 300 characters)
- company url and general contact email to use in event app
- logo in .eps format to use on expo wall and in app
- invoice details including PO information (if applicable)

After approval of your request, you will be contacted by the organization to confirm the attendance and discuss any remaining details. Allocation of the booked exhibition area is arranged by the organization of ILCAD and will be shared on-site on June 6.

Questions regarding the exhibition? Please do not hesitate to contact [ILCAD@idagency.nl](mailto:ILCAD@idagency.nl)