ILCAD 2020
Communication supports

Act safely at level crossings!

11 June 2020
TO NOTE:
Due to the COVID-19 worldwide outbreak it was decided to cancel the physical launch conference of ILCAD 2020 and postpone it to 2021. Nevertheless many ILCAD partners participating in the usual annual campaign requested to maintain the 2020 edition. UIC proposed a lighter format with
1. The usual questionnaire with statistics on LC safety to be sent back to UIC
2. A press release in various languages (EN/FR/DE/SP/RU/CH)
3. A poster in various languages (EN/FR/DE/SP)
4. Finally we decided to organise a web-conference in a light and informal format to celebrate this unique day (programme to follow: [www.ilcad.org](http://www.ilcad.org)).

In the name of UIC we would like to thank UIC members and ILCAD partners for their faithfull support!

« All together we are stronger! »
Public to target in 2020: All users
ILCAD 2020 motto:
« All together, we are stronger! »
ILCAD logo available in 30 languages: ask for it

"Passera plaukorsningun sākert"

"Al passaggio a livello priorità alla vita"

"Aux passages à niveau priorité à la vie"

"Koinoímai me προσοχή στις ισόπεδες διαβάσεις"

"Preminavai bezopasno prez jelezoputnite prelezи"

"Nas passagens de nível não arrisque"

"Bahnübergänge – Sicherheit hat Vorrang"

"Zachowuj się bezpiecznie na przejazdach kolejowych"

"Fii atent la tren viata ta conteaza"

"Železnicné priecestie – správaj sa bezpečne"

"Oпред! Изабери живом!"

"Közlekedj biztonságosan a vasúti átjáróban"

"Respecte de securitatea ma conteaza"

"Chovejte se bezpečně na železničních přejezdech"

"Опред! Изабери живом!"

"Közlekedj biztonságosan a vasúti átjáróban"

"Los pasos a nivel una prioridad vital"

"Respecteer de veiligheid aan overwegen"
ILCAD Badges available
5 GIF videos of ILCAD mascot available
https://www.facebook.com/ILCAD/videos/645753399089003/
1 poster for ILCAD 2020 available in

- English
- French
- Spanish
- German
Act safely at level crossings!

11 June 2020
12e édition de JOURNÉE INTERNATIONALE DE SENSIBILISATION aux dangers des passages à niveau

Aux passages à niveau, priorité à la vie

11 Juin 2020
12. Ausgabe von ILCAD
INTERNATIONALER TAG ZUR FÖRDERUNG von sicherheitsbewusstem Verhalten an Bahnübergängen

11. Juni 2020

Bahnübergänge
Sicherheit hat Vorrang
The **braking distance** for a freight train can be **15 times longer** than for a truck at 89 km/h (55 m/ph).

It can take **110 meters** for a 40-ton-truck to stop (1 football field).

It can take **1600 meters** for a freight train to stop (almost 15 football fields).

*Source: UIC (www.uic.org) - ILCAD (www.ilcad.org)*
A freight train can be **100 times heavier** than a 40-ton-truck

- 0.08 Ton
- 2 Tons
- 19 Tons
- 40 Tons
- 4,000 Tons

Source: UIC (www.uic.org) - ILCAD (www.ilcad.org)
Estimated number of level crossings worldwide in 2018: **over 500 000**

- **USA** 205 000 (41%)
- **Europe** 120 000 (24%)
- **Canada** 34 000
- **Brazil** 12 000
- **Asian others** 15 000
- **Russia** 11 000
- **India** 27 000
- **China** 10 000
- **Australia** 24 000
- **Other** 42 000

*Source: UIC (www.uic.org) - ILCAD (www.ilcad.org)*
3 videos produced in the Czech Republic by the Ministry of Transport and CDV, the Czech transport research centre, with safety advices to truck drivers in emergency situations are ready and free to use. We thank them very much.

They are available with our logos in English only and will be published on our social networks.

They are available on ILCAD youtube playlist here: [http://bit.ly/2WCBo2m](http://bit.ly/2WCBo2m)

Or independently here:
- ILCAD 2019 - Czech Video 1: Railroad Barriers are Deceitful: [https://youtu.be/l9q_JslUt6Q](https://youtu.be/l9q_JslUt6Q)
A video in 3 versions: made of CCTV footage of collisions with large and long vehicles at level crossings in Poland. We thank PKP PLK (Polish railway infrastructure manager) for their kind contribution.

1. First version: teasing video of collisions with various professional vehicles in an accelerated speed with UIC/ILCAD/ ProRail logos. We will use it on internet, and social media.

2. Short version with a bus collision with UIC/ILCAD logos.

3. A long version with collisions with various professional vehicles

They are available on ILCAD youtube playlist here http://bit.ly/2WCBo2m

ILCAD 2019 - UIC PRORAIL Video : https://youtu.be/eDQ0P5EvyiU
ILCAD 2019 - UIC Video short version : https://youtu.be/52sihIdyKF8
ILCAD 2019 - UIC Video long version : https://youtu.be/XrPaJO3bspQ
UIC/IRU/OLE
Level Crossing Safety Tips for professional drivers
are available in 12 languages here:

http://www.ilcad.org/LC-Safety-Tips.html

Christmas 2010 with OL Estonia

UIC/UNECE/FOT ILCAD 2014 Video: greatest success on UNECE WEBSITE

ILCAD 2010 with the EC

ILCAD 2010 with the EC

ILCAD 2016 with LdZ (Latvian railways)

ILCAD 2017-18 with Network Rail

UIC ILCAD 2015

ILCAD 2011 with OL Estonia

UIC ILCAD 2012-2013
Statistics and info for the website: www.ilcad.org

To be part of ILCAD Club we will request from you some info:
- statistics on LCs, accidents, casualties
- activities carried out in your country during ILCAD
- Etc...
- See examples here
  http://www.ilcad.org/Participants-2018.html

A questionnaire was sent to you separately.

A UIC press release for ILCAD 2020
Embargo until 10 June 2020
Do not send it out before and use ILCAD/UIC logos + #UICrail and #ilcad
Web conference on 11 June 2020

- Invitation to be sent per email and information published at www.ilcad.org
- Only in English
- Registration by 1 June here: https://uic.org/events/webconference-12th-ilcad-campaign-11-june-2020
Banners for internet available for social networks: Facebook
Banners for internet available for social networks: Twitter
Banners for internet available for social networks: Linkedin
Banner for signatures

11 June 2020
To have access to ILCAD videos:
http://ftp.uic.org/ilcad2019
• username : ilcad2019
• password : r4XfWk8C

To have access to ILCAD 2020 posters:
http://www.ilcad.org/Members-area.html?var_mode=calcul
• Login: ILCADmember
• Password: 2019ilcad
• If urgent we may send them to you through wetransfer
ILCAD 2020 social media:
in your communication, please use
#ilcad ; @ilcad, www.ilcad.org ; www.uic.org
mention UIC: www.uic.org #UICrail FB: @UICrail Twitter: @uic
All Together we are stronger!

For any questions please contact Isabelle Fonverne at UIC
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www.ilcad.org