



INTERNATIONAL UNION  
OF RAILWAYS

[www.uic.org](http://www.uic.org)



Act safely at level crossings



Tracks are for trains

## SPONSORSHIP / EXHIBITION OPPORTUNITIES



**ILCAD, 9 June 2026**

TRESPAD, 10 June 2026

Technical visits, **11 June 2026**

UIC, HQ PARIS

## ABOUT

### 1. The International Union of Railways (UIC)

[UIC](#) is the worldwide organisation for the promotion of rail transport at a global level and for the collaborative development of the railway system. It brings together more than 200 members across all five continents, including railway undertakings, infrastructure managers, and railway service providers. UIC maintains close cooperative links with all stakeholders in the rail transport domain around the world, including manufacturers, railway associations, and public authorities, as well as in other domains and sectors whose experiences may be beneficial to rail development. UIC's main tasks include understanding the business needs of the rail community, developing innovation programmes to identify solutions to those needs, as well as preparing and publishing documents, such as reports, specifications, guidelines and IRSs that facilitate the implementation of these innovative solutions.

UIC is delighted to host both launch conferences for the 18<sup>th</sup> edition of ILCAD (International Level Crossing Awareness Day) on Tuesday 9 June 2026 and the 5th edition of TRESPAD (Trespass Awareness Day) on Wednesday 10 June 2026, followed by technical visits co-organised with the support of SNCF Réseau on 11 June 2026.

On 9 and 10 June, delegates from around the world will have the opportunity to exchange ideas and best practices on level crossing safety, prevention of railway trespassing and suicides.

### 2. What is ILCAD?

**International Level Crossing Awareness Day (ILCAD)** is the UIC's first global initiative to raise public awareness and improve safety at level crossings. The campaign was launched by the UIC with the support of the international railway community in 2009.

A growing number of road sector organisations and international institutions (UNECE, IRU, IRF, etc.) have also committed to raising public awareness of the risks associated with level crossings to change the behaviour of road users and pedestrians and encourage them to *"act safely at level crossings"*. Each year, a partner country/railway company hosts the event. Each participant can share their best practices and projects aimed at improving safety and reducing the number of accidents.

Every year, since 2009, the ILCAD international conference has launched the ILCAD awareness campaign in a different country.

This conference attracts representatives from the railway industry, road authorities, academics and many other global stakeholders who work to raise awareness of the dangers associated with level crossings. To read about previous ILCAD campaigns, click [here](#).

### **3. WHAT IS TRESPAD?**

**Trespass Awareness Day (TRESPAD)** is the second global initiative launched by UIC in 2022 to raise public awareness of the risks associated with trespassing near railway tracks and on railway premises in order to prevent accidents, incidents and casualties.

The conference on trespass and suicide prevention, which launches the TRESPAD campaign, aims to share the results of trespass and suicide prevention programmes, best practices and measures to reduce the number of incidents and casualties with railway industry experts, researchers and academics, human behaviour experts, psychologists and key players in this field.

Through this conference, we seek to identify what already exists, what is still needed, what each organisation can do to help prevent trespassing and suicide, and how we can work closely together on these issues.

### **4. OBJECTIVES**

#### **a. Objectives of both campaigns**

ILCAD and TRESPAD aim to raise public awareness of the risks inherent at level crossings and railway rights-of-way (tracks, tunnels, bridges, depots, etc.) to improve safety and prevent accidents, serious injuries and even deaths. Many countries and railway companies around the world participate every year:

- By using our communication materials (videos, posters, press releases, flyers, communications on our websites, social networks, etc.)
- By organising activities on the day of the campaigns (press releases, flyer distribution, awareness-raising in schools and universities, among light vehicle drivers, professional drivers, pedestrians and cyclists, vulnerable persons, the community, businesses around level crossings etc., videos, publications on social media, exhibitions, drawing competitions, etc.)

## **b. Objectives of both launch conferences:**

- Promote railway safety
- Mobilise all stakeholders in the sector: national and local policy makers, railway companies, railway and road infrastructure managers, national safety agencies, railway and road safety experts, industry players, technical organisations, economists, media, journalists, etc.
- Define national and international priorities in the railway sector.
- Strengthen partnerships and develop cooperation with stakeholders at local, national and international level.

## **5. Expected results**

- Better integration of safety issues at level crossings, on tracks and in the vicinity.
- Sharing best practices with experts and partners from around the world.
- Establishing new contacts with national and international stakeholders.

In 2025, the two conferences were organised jointly with UIC, [NETWORK RAIL](#) and [RSSB](#) (Rail Safety and Standards Board) at [the National Railway Museum](#) in York, Great Britain, coinciding with the 200th anniversary of the very first passenger railway. Both events were held in person and in English.

- For the TRESPAD 2025 launch conference, click [here](#)
- For the ILCAD 2025 launch conference, click [here](#)
- Video highlights of ILCAD TRESPAD 2025 at the National Railway Museum in YORK, click [here](#)

## 6. SPONSORSHIP

### Why sponsor our events?

Investing in sponsorship in the International Level Crossing Awareness Day (ILCAD) and Trespass Awareness Day (TRESPAD) conferences is an excellent opportunity to raise your company's profile and demonstrate your commitment to level crossing safety and reducing trespassing on railway tracks and is essential to the success of our conferences.

In addition, UIC connects companies that offer technical solutions and innovations with our members and conference participants.

Some of our sponsors have been supporting us for several years, proof that our conferences give them visibility in the niche area of railway safety that is level crossings and railway rights-of-way (trespassers + suicides), which account for almost 90% of all accidents in the railway sector.

### FACTS AND FIGURES ABOUT THE PREVIOUS EDITION

For those who were not in York in 2025, here is some information about the 2025 edition (in English only).

The theme of the ILCAD and TRESPAD 2025 launch conferences was *"Helping people make the right decisions"*, with the slogan *"For your safety, make the right decisions, ALWAYS"*.

The aim was to discuss the following topics

- Engineering – What technologies could help people make the right decisions, raise public awareness and, ultimately, prevent accidents at level crossings?
- Law enforcement – partnerships between railways, local authorities and police forces to encourage responsible and safe behaviour.
- Community awareness – What are the best ways to help people (especially vulnerable users) understand the risks associated with level crossing safety?

## Some figures

4 June 2025 marked the official opening of the 4th edition of TRESPAD, followed on 5 June 2025 by the 17th edition of ILCAD, both co-organised by UIC, Network Rail and RSSB at the National Railway Museum in York, UK.

A total of 300 participants over two days:

- 22 countries (United States, Argentina, Japan and many European countries), representing a wide range of expertise: rail and road safety professionals, insurance representatives, academics, journalists and rail safety equipment manufacturers, mainly from Europe.
- 36 speakers over two days
  - 19 speakers at ILCAD
  - 17 speakers at TRESPAD
- 23 railway companies
- 35 others: national railway safety agencies, non-profit organisations and associations, transport ministries, transport research centres, researchers and universities, railway police, railway journalists
- 11 sponsors including
  - Platinum Sponsor: IDS (Italy)
  - Gold Sponsors: Schweizer Electronic (Switzerland), Wavetrain (Norway)
  - Silver Sponsors: Kite Projects (UK), Gmundener Fertigteile-Bodan (Austria), Arentis (UK), Hirsch (UK), Alstom Group (France), Capgemini (UK)
  - Bronze Sponsors: Altpro (Croatia), Zöllner GmbH (Germany)
- As well as stands from the organisers: RSSB, Samaritans, UIC

## We are counting on you (again) this year!

For Sponsorship levels please see next pages

# ILCAD / TRESPAD Sponsorship Package 2026

## Sponsoring levels

### What does the "Platinum Package" include?

#### Two packages available max

- Exhibition space at the UIC:
  - o One table, 2 chairs
  - o Maximum of 4 conference passes
- Inclusion in the conference bag given to participants: two gifts and several leaflets or brochures
- Company name in general press releases about the event and in promotional emails for the conference, on conference websites and in ILCAD and TRESPAD campaigns, on social media: before, during and after the conferences.
- Company logo + indication: "*PLATINUM SPONSOR*" on general event signage (pull-up posters in the hall, pull-up posters and screens in the conference room, official event programme) in the conference room, official event programme)
- Sponsorship of a cocktail reception on the 9th or sponsorship of a dinner on the 10th
  - o Presentation of the company at the cocktail reception on 9 June or at the dinner on 10 June if there are two PLATINUM sponsors.
  - o Company pull-up poster
  - o Maximum of 4 guests at the cocktail reception and dinner on 9 and 10 June



## What does the "Gold Package" include?

### Several packages available

- Exhibition space at the UIC:
  - o One table, 2 chairs
  - o Maximum of three passes to conferences
- Inclusion in the conference bag given to participants: two gifts and a leaflet or brochure
- Company name in general press releases about the event and in promotional emails for the conference, conference websites and ILCAD and TRESPAD campaigns, on social media: before, during and after the conferences.
- Company logo + indication: "*GOLD SPONSOR*" on general event signage (pull-up poster in the hall, pull-up posters and screens in the conference room, official event programme)
- Sponsorship of a lunch on 9 or 10 June
  - o 10-minute presentation of the company on site
  - o Maximum of 3 guests at the cocktail reception and dinner on 9 and 10 June

## What does the "Silver Package" include?

### Several packages available

- Exhibition space at the UIC:
  - o One table, 2 chairs
  - o Maximum 2 conference passes
- Inclusion in the conference bag given to participants: a gift and a flyer
- Company name in general press releases about the event and in promotional emails for the conference, conference websites and ILCAD and TRESPAD campaigns, on social media: before, during and after the conferences.
- Company logo + indication: "*SILVER SPONSOR*" on general event signage (pull-up posters in the hall, pull-up posters and screens in the conference room, official event programme)
- Sponsorship of coffee and tea breaks on 9 and 10 June
  - o Maximum of 2 guests at the official cocktail reception and dinner on 9 and 10 June



## What does the "Bronze Package" include?

### Several packages available

- Exhibition space at the UIC:
  - o One table, 2 chairs
  - o Maximum 1 pass to the conferences
- Inclusion in the conference bag given to participants: a gift and a flyer
- Company name included in general press releases about the event and in promotional emails for the conference, ILCAD and TRESPAD websites, social media
- Company logo + indication: "*BRONZE SPONSOR*" on general event signage (pull-up posters in the hall, pull-up posters and screens in the conference room, official event programme)
- Contribution to the sponsorship of coffee and tea breaks, logistics, technical visits on 11, miscellaneous items, etc.:
  - o Maximum 1 guest at the cocktail reception and official dinner
- If you would like to **sponsor** our events **and exhibit** at the UIC HQ in Paris on 9-10-11 June 2026
  - **Please read the "Terms and conditions" on page 11, put your initials and date, and return it with the registration form filled in on page 12 to [fonverne@uic.org](mailto:fonverne@uic.org)**
  - **Deadline for choosing your package: 30 March 2026.**
  - **Payment form on page 13 shall be filled in and sent to the UIC Accountancy dept as indicated on the form, **deadline 30 March 2026.****

### Renting and exhibition space

Nine spaces will be available in the UIC hall. The exhibition spaces, consisting of one rectangular table and 2 chairs will be allocated by the conference Organising Team on a first-come, first served basis. Confirmation will only be made upon receipt of the balance to be paid.

No glue, no staples, no nails allowed. Pull-up posters and computers are allowed.

Electricity will be provided.

Please note that the exhibition hall is the main UIC entrance and will also be used for coffee/tea breaks. It is located right next to the Louis Armand conference room, giving you maximum visibility.

## Exhibition schedule

Exhibition opening hours	Tuesday, 9 June 2026	08:00 – 19:00
	Wednesday, 10 June 2026	09:00 – 17:00
Exhibitor dismantling	Wednesday, 10 June 2026	17:00 – 19:00

## Security

The UIC building is locked at night and there is a security guard service.

Nevertheless, UIC takes no responsibility in the case of any property loss, theft or damage.

To leave space for visitors to walk around the exhibition space, it will not be possible to install items outside of the exhibition space in the hall. Additional space will be made available for companies wishing to showcase their innovations **(upon prior notice early 2026)**.

## Exhibition space cancellation

In the event that the exhibitor cancels this agreement prior to the date of the conference, the Organising Team will assess a cancellation charge according to the following condition.

- **Cancellation before 1 May 2026: 50% of the rental fee**
- **Cancellation after 1 May 2026: 100% of the rental fee**

# Terms & Conditions for Renting an Exhibition Space

Please put your initials and date on that document and return it with the registration form please

1. The Exhibitor agrees that **the ILCAD / TRESPAD Conference Organising Team** has the right to rearrange the floor plan and reallocate any exhibition space. A relocation notice shall be given to the Exhibitor in any case.
2. In case of the exhibition space being relocated as described herein, the Exhibitor agrees that it has no right to cancel its participation in the Events or claim damages from the **ILCAD / TRESPAD Conference Organising Team**.
3. The Exhibitor shall not sublet, assign or share any or all of the space rented, or represent, advertise or distribute literature for the products or services of any other firm or individual except as approved in writing by **the ILCAD / TRESPAD Conference Organising Team**.
4. The Exhibitor shall obtain the necessary insurance coverage against property loss or damage, personal injury and death, as well as any liability arising there from, and shall send a copy of its insurance policy and proof of payment of a premium for the duration of the Events to the Exhibition Secretariat ([fonverne@uic.org](mailto:fonverne@uic.org)) **at least 2 weeks before the Events**.
5. All prices are understood to exclude VAT. The VAT rate applicable in France is 20% (twenty per cent).
6. The reservation of the exhibition space shall be considered confirmed upon receipt of the rental fee by UIC, **no later than 30 March 2026**.
7. **The ILCAD / TRESPAD Conference Organising Team** reserves the right to cancel an Exhibitor's participation if adequate proof of insurance in English, French or German is not received **at least two weeks before the event**.
8. In the event of cancellation by the UIC for any reason whatsoever, **the ILCAD / TRESPAD Conference Organising Team** will reimburse the total amount paid by the sponsor.
9. The Exhibitor agrees that, for the purpose of the Event, it shall conform to the guidelines and regulations listed in the Exhibitor's Handbook.
10. No person shall be allowed to enter the Events' premises without a pass being issued or them being recognised **by the ILCAD / TRESPAD Conference Organising Team**. The latter reserves the right to deny entrance to any person, with valid reason and to expel all persons whose actions would justify such measure, as judged by said **Organising team**. All visitors must comply with security guidelines as prescribed by the authorities.
11. All instructions, information requests, miscellaneous requests and other communication that may or must be transmitted hereunder by the one party to the other shall be sent by hand, prepaid mail or e-mail to the addresses given in this contract.
12. Exhibitors must make their own arrangements for the return of any unused material after the event.

# Sponsorship Application and Contract

A contract shall be established and shall be signed by UIC and the Sponsor, detailing each party's rights and obligations. For more information and to apply to be a sponsor, please send your request(s) to:

## ILCAD / TRESPAD 2026 Organising Team

Union Internationale des Chemins de fer (UIC)

16 rue Jean Rey,  
75015 PARIS, France

Contact : [Isabelle FONVERNE](#)

Email: [fonverne@uic.org](mailto:fonverne@uic.org)

Tel: +33 (0) 6 24 70 22 92

**IMPORTANT: Reservation and corresponding payment must be made by 30 March 2026**

Sponsorship packages	PRICE in Euro for 2 days (excl. 20% VAT)	Please select the chosen option
BRONZE SPONSOR	1,500€	<input type="checkbox"/>
SILVER SPONSOR	3,000€	<input type="checkbox"/>
GOLD SPONSOR	6,000€	<input type="checkbox"/>
PLATINUM SPONSOR	12,000€	<input type="checkbox"/>

## General Information

*Please fill in with capital letters*

Company/Institution name:

Postal address:

City:  Country:  Postcode:

Tel:  E-mail:

Website:

## CONTACT DETAILS OF THE PERSON RESPONSIBLE FOR THE EXHIBITION SPACE

Contact person:

Tel:  E-mail:

Description of products and services (50 words maximum):

**Basic Exhibition Space:** one table and two chairs, a listing on the event website with a hyperlink to your website.

# Payment

**IMPORTANT: Payment must be made by 30 March 2026**

## TO PROCEED WITH YOUR PAYMENT, PLEASE CONTACT:

Caroline Sévelin or Christophe Phounpradith

UIC Accounting Department

Email: [comptauc@uic.org](mailto:comptauc@uic.org)

Tel: +44 (0)144 49 21 82 | Fax: +44 (0)144 49 21 69

**Method of Payment:** (please select by ticking one of the boxes below)

- Bank transfer** to:  
International Union of Railways – Bank: **NATIXIS**  
Address: **30 avenue Pierre Mendès France 75013 Paris France**  
IBAN code: **FR76 3000 7999 9904 0002 4400 043**  
BIC code: **NATXFRPPXXX**  
**IMPORTANT INFORMATION:** the transfer **must** contain the following information about your company: "ILCAD / TRESPAD 2026 Conferences" exhibition space + company name + your name
- Credit card** (VISA, MasterCard only) Please contact directly:  
Caroline Sévelin or Christophe Phounpradith (Tel. +33 1 44 49 21 61, Fax + 33 1 44 49 21 69) [comptauc@uic.org](mailto:comptauc@uic.org)  
Union Internationale des Chemins de fer – UIC Accounting Department – 16 rue Jean Rey – F-75015 PARIS
- Cheque** made payable in Euros to "UIC" – to be sent together with this application form to:  
International Union of Railways – Caroline Sévelin or Christophe Phounpradith – Accounting Department – 16 rue Jean Rey – F-75015 PARIS
- Conditions of validity (obligatory)** By ticking this box, the undersigned hereby confirms that they are aware of the Conferences' General Terms & Conditions as shown in the Exhibitor's Handbook and agrees to comply herewith unconditionally.

UIC signature	Date UIC	Stamp
		Signature