

## Change Agents for Road Safety

Ordinary Citizens Making Impactful Change in Road Safety

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### ILCAD

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The UIC and the railway community, in conjunction with a rising number of road sector organisations, the European Commission and the United Nations Economic Commission for Europe (UNECE), have established the ILCAD (International Level Crossing Awareness Day) campaign to raise awareness among road users and pedestrians of the risks at level crossings and to change their behaviour.

ILCAD will look to increase awareness of road safety risk factors and prevention measures today to help influence attitudes and opinions on the need for road safety programmes at level crossings.

When compared to other rail operational statistics, too many people die or are injured in accidents at level crossings. These however are in the majority of cases due to misuse by motorists and pedestrians whilst the popular misconception is that these fatal accidents are a railway problem. Conferences on the issue show that the only really effective way to decrease the number of accidents, short of closing all level crossings, is education, highlighting the risks and making people aware of the potential consequences if they do not follow the simple rules of the road.

So join us today and help the railway community to reduce this level of operational risk that we face at the interface with the road sector along with the Decade of Action for Road Safety 2011-2020 objective, let's support ILCAD by building capacities at national, regional and international level to address road safety.

For more information on the past campaigns please visit our dedicated websites and pages on social networks:

[www.ilcad.org](http://www.ilcad.org)

facebook.com/ilcad

http://twitter.com/#!/ilcad

http://www.ilcad.org/blog/

or contact the ILCAD Coordinator, Isabelle Fonverne: fonverne@uic

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